



LE CHIC CHAT SOIREE 2022 FUNDRAISING OPPORTUNITIES

*Providing Education, Support and
Resources to Our Community to Help
More Cats Live Full and Cherished
Lives*

WWW.HELENSANDERSCATPAWS.COM

**1198 Pacific Coast Hwy.,
Suite D-227
Seal Beach, CA 90740**

**Contact:
Kaity Van Amersfort
626-510-4085
kva@candrmgmt.com**

It is hoped that through the Helen Sanders Cat Protection and Welfare Society (HS CatPAWS) that the staggering problem of pet overpopulation, with its resultant tragic consequences, can be eased and that vulnerable cats, whose only crime is to be unwanted can escape certain death and get another chance.

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LETTER FROM OUR EXECUTIVE DIRECTOR



Dear Prospective Supporter:

For so many of us, especially during these past couple of years, our pets are a source of comfort, a loving constant in an uncertain world.

They ask so relatively little of us- a warm bed, a safe home, good food- and they give so much.

This is our chance to celebrate our furry friends, to share our stories and give back to them.

We hope you will join and support us with a sponsorship opportunity, a silent or live auction gift, or by purchasing a table for your business or organization.

This is an excellent opportunity to network, build relationships in the community, and show your support for helping these most vulnerable little lives- kittens and cats at risk in public shelters or suffering on their own in streets and alleys. We also have a program to promote and support responsible spay/neuter to help break the cycle of suffering.

Together, we can help more cats live full and cherished lives – and put smiles on the faces of those folks who will adopt them and whose lives they will brighten! We passionately believe that helping pets is helping people, too. We hope you will join us in that mission.

With gratitude,

Deborah Felin Magaldi

Executive Director



WHO WE ARE

OUR MISSION

*Providing Education,
Support and Resources to
Our Community to Help
More Cats Live Full and
Cherished Lives*



HISTORY

Although precise statistics are difficult to determine, animal-advocacy organizations estimate that millions of animals are put to death in shelters across the United States each year. Because of their more prolific breeding cycle and other factors, the overwhelming majority of these animals are cats. Feral cats, homeless and largely unadoptable, are routinely euthanized, as are newborn kittens and pregnant cats that demand more care than many overcrowded, underfunded shelters can provide.

In the 1990's, the concept of feral-colony management began to spread, along with the practice of trapping, neutering or spaying, and releasing (known as TNR) feral cats back into the colony. Long before that method even had a name, one woman, Helen Sanders, saw this problem of homeless, stray cats, and felt that they deserved care, not death. Over the years, she even encountered physical threats from people who wanted these stray cats shot, not fed, but she persevered.

Born in 1935, Helen became a fixture in the small Southern California beach town in which she lived out her life, pedaling her three-wheeled cycle with its big basket in the back filled with bags of cat food. She used specially designed traps to capture cats and have them spayed or neutered and vaccinated and then release them back into the colony.

In addition to her work with feral cat colonies, Helen became known as the "go-to" person for all things "cat", spending hours counseling people in person or on the phone about problem behavior or illnesses. Even as she battled cancer, Helen continued her life's work up until a couple of weeks before her death, riding her familiar trike through alleys, hauling bags of cat food past the beach and over rocks to her waiting "Jetty Cats".

HELEN SANDERS CATPAWS



HOW YOUR SPONSORSHIP HELPS US

Helen Sanders CatPAWS is a recognized charitable organization in the Orange County community. Here's how your support will make a difference here!



We engage the community to help save kittens with our innovative DIY Kitten Care Project!



We celebrate the human-animal bond with our Traveling Kitty Comfort and Therapy Show! We bring cats to visit with assisted-living home residents.



We help create happy families!

We heal bodies and spirits broken by neglect or cruelty.



SOIREE SPONSORSHIP OPPORTUNITIES

These sponsorships provide different levels of exposure for your organization. Your company will have an opportunity to profile your business and expose your brand to a broad range of professionals, consumers, and community members in LA and Orange counties.

PRESENTING LEVEL \$2,500



Presenting Sponsorship

- A table of 10 tickets
- Verbal recognition at our event
- Special VIP access to our pre-event cocktail hour
- Full-page ad in our program
- Business hyperlink logo featured on website
- Social media mentions with linkup to our event

PLATINUM LEVEL \$2,000



Platinum Sponsorship

- A table of 8 tickets
- Verbal recognition at event
- Special VIP access to pre-event cocktail hour
- Full-page ad in program
- Business hyperlink logo featured on website

GOLD LEVEL \$1,500



Gold Sponsorship

- 6 Soiree tickets
- Signage recognition at event
- Special VIP access to pre-event cocktail hour
- Half-page ad in program
- Business hyperlink logo featured on website

SILVER LEVEL \$1,000



Silver Sponsorship

- 4 Soiree tickets
- Signage recognition at event
- Half-page ad in program
- Business hyperlink logo featured on website

BRONZE LEVEL \$500



Bronze Sponsorship

- 2 Soiree Tickets
- Signage recognition at event
- Quarter-page ad in program
- Business hyperlink logo featured on website

SOIREE UNDERWRITING OPPORTUNITIES

Promote your business or organization to over 150 guests at the Soiree with one of these sponsorships.

AUDIO/ VISUAL SPONSOR \$3,500

- 3 tickets to event
- A/V recognition at event
- Full-page advertisement in program

WINE SPONSOR \$2,500

- 3 tickets to event
- A/V recognition at event
- Half-page advertisement in program

CHAMPAGNE SPONSOR \$1,500

- 2 tickets to event
- A/V recognition at event
- Half-page advertisement in program

FLORAL SPONSOR \$1,500

- 2 tickets to event
- A/V Recognition at event
- Half-page advertisement in program

INVITATION SPONSOR \$1,500

- 2 tickets to event
- A/V recognition at event
- Half-page advertisement in program

PROGRAM SPONSOR \$1,500

- 2 tickets to event
- A/V recognition at event
- Half-page advertisement in program

SOIREE SILENT AUCTION



Helen Sanders CatPAWS, a 501(c)(3) organization, hosts the silent auction at the beginning of the event during a cocktail reception. Attendees have approximately two hours of time to view and bid on the items, with an announcement at the close of the auction.

On-site Promotional Opportunities:

- Promote your products and/or brand to the community
- We are happy to place your business card or small flyer next to your donated item so that those bidding on the auction item can have information about your business to take with them whether they have the winning bid or do not.

Please send your completed form and item(s) to:

C&R Management
c/o Kaity Van Amersfort
231 E. Alessandro, #A650
Riverside, CA 92508

Helen Sanders CatPAWS is a 501(c)(3) non-profit corporation. Donations are tax-exempt to the extent allowed by law.
Tax ID# 27-1400697.

Contributor's Name _____

Contact Person _____

Email Address _____

Phone Number _____

Address _____

City, State, Zip _____

Item Information

Item Name _____

Item Description _____

Retail Value _____

Item supplied Gift certificate provided

Contributor will deliver Generate gift certificate

Committee pickup/date: _____

COMMITMENT FORM

Please complete the form below to indicate the sponsorship package selected. Completed forms can be returned to Kaity Van Amersfort, kva@candrmgmt.com

Sponsorship Packages

Presenting Platinum Gold Silver Bronze

Gala Underwriting Opportunity: _____

Gala Program Advertisement Opportunity: _____

____ I have enclosed a check made payable to "CatPAWS"

____ I will contribute online at www.helensanderscatpaws.com

Total Sponsor Amount _____

Signature _____

Once we receive your completed sponsorship form, we will contact you to discuss event arrangements, sponsorship benefits, and recognition.

Company Name

Contact Person

Email Address

Phone Number

Address 1

Address 2

City, State, Zip



CONTACT US



Deborah Felin Magaldi
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Kaity Van Amersfort
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231 E. Alessandro #A650
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626-510-4085
kva@candrmgmt.com

TERMS & CONDITIONS

Payment

All payments must be received before the event sponsored. We accept payment via check, cash, and all major credit cards. Sponsors may request an invoice and W9 at any time.

Sponsor Responsibilities

It is the responsibility of the sponsor to provide their logo and, if applicable, advertisement in a timely manner once a commitment has been made. For all print recognition, print-ready materials must be submitted three weeks prior to the event to be included. If the requested information is not submitted by the deadline, Helen Sanders CatPAWS reserves the right to not include the printed materials and will not be able to pro-rate or refund any money paid toward the sponsorship. Companies that get the best results from their sponsorships are those who actively promote their presence at the event and provide the necessary materials at the right time.

Sponsorship Cancellation Policy

Cancellation must be made before electronic advertisements promoting the sponsor are released to the membership. Once verbal or digital announcements promoting the sponsorship to the membership are made, sponsorships are nonrefundable.

Disclaimer

The sponsorship benefits in this document are contingent on sponsor involvement confirmation on or before our deadlines. We reserve the right to change sponsorships offered in this package at any time.